

Windows 7 Benefits



Experience the difference of innovation and performance.

Windows 7 Professional for small and midsize businesses

Business customers just like you told Microsoft what they were looking for in their PCs. The answer came in loud and clear: performance, ease of use, and security. Designed with these needs in mind, the Windows® 7 Professional operating system delivers a powerful combination of innovation, improved performance, and productivity. Why is Windows 7 Professional right for your business?

- 1. It's fast and reliable.** Responsive and ready—you can start using your PC quickly with fast startup, shutdown, sleep, and resume from Standby. Further performance improvements lead to fewer interruptions and prompts, as well as faster recovery from problems when they happen.
- 2. It works with what you have today.** Specifically designed with compatibility in mind, Windows 7 Professional works with a broad set of devices and applications. In addition, Windows XP Mode* provides you with the flexibility to run many older Windows XP productivity applications right from the Windows 7 desktop.
- 3. Helps you find what you need quickly.** Find what you need fast with instant search, Jump Lists, and a larger, customizable taskbar with pop-up previews. Type a few letters in the search box, and files, applications, or even menus appear in seconds. Similar types of documents (such as financial records or customer lists) can be grouped into Libraries—making it easy to find them even if they are stored in different folders or on different PCs.
- 4. Makes the things you do every day easier.** Everyday tasks are streamlined and simplified—with commonly used resources put within easy access and clutter minimized on the desktop. Enhancements to the Windows Aero® desktop experience (such as Aero Snap, Aero Peek, and Aero Shake) help you intuitively navigate, arrange, and work with multiple open windows on the desktop.
- 5. Helps you easily share your files and printers.** If you're a small business without a server, you can easily share documents, printers, and devices across multiple PCs running Windows 7. For businesses with a server, Windows 7 Professional lets you connect PCs quickly and more securely to both your wired and wireless domain networks. This can better help you manage security and the costs of multiple PCs. In addition, with Location-Aware Printing, your documents automatically get sent to the right printer—whether you're at work or at home.
- 6. Allows mobile workers to stay productive anywhere.** Windows 7 Professional makes mobile computing on the go easier with access to all your mobile settings in one place and greater connection and networking options. Now you can access and share all your work computer programs, files, and network resources—whether you're at home or on the road. You can even disconnect from the network, work offline, and then have your network files automatically and seamlessly updated with any new changes.
- 7. Helps you easily restore deleted files or folders.** Windows 7 Professional lets you schedule automatic periodic backups to save your data or an entire system image to a network location or a local drive. This helps you quickly restore individual files or folders that get accidentally deleted or even an entire PC in the event of a hard drive failure or the presence of malicious software.
- 8. Helps you better protect and secure confidential information.** Protect your business's confidential information, such as credit card numbers or employee information, with the Encrypting File System. This provides user-level file and folder encryption, enabling strong data protection and control.

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9. **Offers greater online protection.** Help keep your business up and running with Windows Defender offering enhanced protection from Internet threats, spyware, and other forms of malicious software. At the same time, the Windows Internet Explorer, 8 Internet browser helps protect your data and business information by delivering improved protection against security and privacy threats.
10. **Helps you solve PC problems quickly.** Windows 7 Action Center gives you one place to view, diagnose, and solve common PC problems. Now you can easily access built-in troubleshooters for several different types of problems, such as printing, Internet connections, performance, or power issues.
11. **Upgrades are quick and easy.** If you start with Windows 7 Home Premium and realize you want the extended business functionality of Windows 7 Professional, it's a quick and easy process. All you have to do is purchase an upgrade key to unlock the additional features. In just 10 minutes, the whole process is complete. Simply go to the Start menu, under Extras and Upgrades, to begin.
12. **Allows you to easily set your PC to presentation mode.** When presentation settings are turned on, your mobile PC stays awake—yet system notifications, instant messages (IMs), and other interruptions get turned off so they don't disrupt your presentation. You can also choose to turn off your screen saver, adjust the volume, and change your desktop background image. Your settings are then automatically saved and applied each time you give a presentation.
13. **You'll experience fewer security prompts and update requests.** Stay safer with fewer interruptions. In Windows 7 Professional, all your updates and alerts are managed under active controls, so you can deal with them on your own time.

“Businesses of all sizes will appreciate the productivity boost that the enhanced speed and overall reliability will bring to the computer experience.”—MJ Shoer, President and Virtual Chief Technology Officer of Jenaly Technology Group, Inc.

*Windows XP Mode requires either original equipment manufacturer (OEM) preinstallation or postpurchase installation of Windows XP Mode (which runs on Windows 7 Professional or Windows 7 Ultimate) or a virtualization technology such as Windows Virtual PC. Windows XP Mode requires a PC with 2 gigabytes (GB) RAM (32-bit) or 3 GB RAM (64-bit), 15 GB available disk space, and a processor capable of hardware virtualization, with Intel VT or AMD-V turned on. Both Windows XP Mode and Windows Virtual PC can be downloaded from <http://www.microsoft.com/windows/virtual-pc>. For more information on system requirements, go to <http://www.microsoft.com/windows/virtual-pc>.

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